

FOR IMMEDIATE RELEASE 2/15/2024:

Dreaming In Color in partnership with Jack Daniels present

BLACK & LOUD FEST BOSSANOVA BALLROOM

April 6, 2024 in Portland, OR

ANNOUNCING FULL LINE UP

TICKETS ON SALE NOW!



Portland, Oregon – **Black music culture is more than Hip Hop and R&B.** As far back as the 1930's and 1940's Sister Rosetta Tharpe lit the torch of rock and roll, bringing distorted electric guitar first to Gospel music and then Rock and Roll. Her fire still burns to this day. In this spirit, **two young black artists hailing from the Pacific Northwest – Cameron Lavi-Jones of King Youngblood and Anthony Briscoe of Down North** decided it is high time that Black artists fully reclaim rock music. Together, they founded the aptly titled Black & Loud Fest.

The inaugural event in 2022 was a smashing success. The team did it again to even bigger success in Seattle in 2023 – see www.blackandloudfest.com for some outstanding recap videos. Now Black and Loud in partnership with their title sponsor Jack Daniels go national starting with Black and Loud Fest Portland 2024 at the Bossanova Ballroom bringing a huge line up of black fronted bands to all three Bossanova Ballroom stages for a full venue takeover on Saturday April 6, 2024.

Black & Loud Fest celebrates the long lineage of Black artists that have strapped on a guitar and raised their fist to the sky, with a spectacular line up of Black artists from the Pacific Northwest, Los Angeles

and even Toronto Ontario Canada. **Says Lavi-Jones**, “The story has never been fully told about Black artists’ musical roles alternative genres in rock and roll. **We are putting on Black & Loud so that there is no longer a question of the tour de force of black artists working outside stereotypical black genres both in the Pacific Northwest and across North America. This is something culturally significant not only for BIPOC people (Black, Indigenous People of Color) but for everyone.**”

“We are especially thrilled to support so many Black artists and Black front bands from Portland from many different musical genres. – This is exactly the mission and purpose for Black and Loud.” Says Anthony Briscoe – co-founding artist of Black and Loud and front man for Down North.

Black and Loud Festival is thrilled to announce the Portland Jack Daniel’s main stage line up:

- Angelo Moore Frontman of Fishbone with his band Dr. MadVibe & the Missin’ Links (Alternative Everything from LA) – a must for Fishbone fans
- King Youngblood (Alternative Rock/Afropunk from Seattle)
- Down North (Alternative Soul Punk Rock from Seattle, Portland and North Carolina)
- OBGMs (Alternative Rock from Toronto)
- Terra Nobody (Alternative Pop from Portland, OR)

On the Second Stage - the Ariel Rider Stage

- Aaron Nigel Smith (Reggae from Portland)
- Kingsley (Alternative Pop from Portland)
- Tahirah Memory (Neo Soul from Portland)
- Gregg Wright (Blues Rock from LA and Portland)
- Splinterhead (Punk Rock from Portland)

On the First Floor Stage (naming it shortly)

- The Black and Loud Hip Hop Live Band Cypher (from Portland and Seattle) - from 8-10pm
- The Lance Randall Quartet (from Portland) with special Guest Cameron Lavi-Jones from King Youngblood (during the VIP JD tasting event). (From 6-8pm) right off of the Black Carpet Media Event – will flow from the carpet to the room smoothly

NOTE: For Fishbone fans this is a chance to see Fishbone’s front man the iconic Angelo Moore in his element performing in full force given Fishbone is on hiatus for the foreseeable future.

TICKETS ARE AVAILABLE VIA:

<https://bossanovaballroom.com/event/black-and-loud>

The music loving brand Jack Daniels is the proud title sponsor of Black & Loud Fest Portland 2024 as the official whiskey of the festival. In their own words, “Jack Daniel's is the proud title sponsor of Black & Loud Fest Portland 2024 as the official whiskey of the festival. Jack Daniel's is committed to supporting music now more than ever and to bringing our brand to broader audiences celebrating black fronted music. We continue our long-standing connection to the music industry dating back to Mr. Jack Daniel himself.”

FOR MORE INFORMATION, VISIT:
<https://www.blackandloudfest.com/>
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